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Pipeline of PPP projects in Tunisia

Logistics and free zone in Bir Mcherga

General project presentation

The project will develop a Logistics zone in Bir Mcherga 45 km southwest of Tunis. The project consists of the creation of several specialized areas, namely: (i) Logistics Area, (ii) Free Zone, (iii) Warehouses and industrial units, (iv) Parking for containers and trailers, (v) Dry port and (vi) Business center.

The estimated cost of the project is TND 300 million

Project rationale

A Multi-modal logistics hub (also called a distripark or a logistics park), is planned to carry out the following activities:

- Distribution logistics.
- Consolidation/de-consolidation.
- Transhipment.
- Warehousing (conventional/ cold storage / product specific).
- Inter-modal transportation.
- Allied activities like manufacturing, industrial and commercial activities (hotels, banking, food parks, entertainment)

Multi Modal Logistics Parks are expected to bring down logistics costs by serving four functionalities - Freight aggregation and distribution, Multi Modal freight transportation, Storage and Warehousing with Expected activities should employ part of the local workforce and strengthen the regional economy. The creation of the logistics area will require support services to function properly such as the ones provided by:

- Government agencies: police, customs, representations of the different ministries, management of the zone, administrative and technical services provided in simplified version, etc.
- Public utilities: drinking water, sanitation, energy, supply
- Energy and fuels providers, miscellaneous maintenance services, construction, etc.